

# CORPORATE FACT SHEET

Gaining actionable insight from big data requires both access to all relevant data and the best analytical tools to analyze it. 1010data is a complete solution that provides both. In fact, it's the only solution that serves the entire gamut of data insight needs, from data discovery to enterprise reporting to the sharing of data and insights among disparate organizations.

## AT A GLANCE

- ◆ Founded in 2000, acquired by Advance Newhouse in August 2015
- ◆ 27+ trillion rows of data under management, across 2 million tables
- ◆ Servicing 750+ of the world's largest retail, manufacturing, telecom, and financial services enterprises
- ◆ Recognized as a Leader in *The Forrester Wave™: Cloud Business Intelligence Platforms, Q4 2015*
- ◆ Recognized as a Challenger in *Gartner's 2016 Magic Quadrant for Data Warehouse and Data Management Solutions for Analytics* for five consecutive years

## PRODUCT OFFERINGS

- ◆ **1010data Platform:** 1010data offers an end-to-end platform for unlocking insights from large datasets and enabling high performance analytics for everyone from casual business users to analysts, data scientists and application developers. The platform can scale from departmental use to an enterprise data warehouse for large organizations. 1010data enables advanced ad-hoc analysis, drives data sharing, powers analytical applications, let's you easily blend large data sets, and provides access to the data you need.
- ◆ **Datasets:** 1010data offers an ever-growing set of public, syndicated and proprietary "disruptive" data sets. All data sets are pre-loaded, cleansed, aligned, transformed, and available for licensing directly on the 1010data platform. Pre-loaded datasets can easily be integrated into any analysis, allowing users to gain powerful, differentiated new insights.
- ◆ **Analytical Applications:** 1010data helps you make smarter, faster business decisions, enabling you to answer vital business questions – in minutes, not weeks or months – with purpose-built, industry-specific analytical applications.

## SOME OF OUR CUSTOMERS



**1010DATA™**  
MORE POWER TO YOU

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