

# LEVERAGING THE POWER OF 1010DATA THROUGH YOUR TABLEAU INTERFACE

With the joint solution from 1010data and Tableau, your organization can leverage 1010data's unparalleled analytic platform through Tableau's leading visualization interface

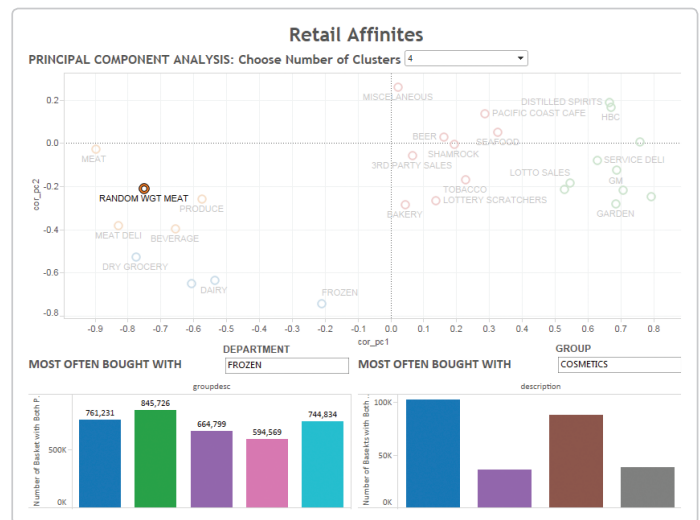
## THE BEST OF BOTH WORLDS

With 1010data and Tableau, you can have it all: Tableau's intuitive visualization and dashboarding capabilities combined with the power of 1010data Big Data Discovery. The joint solution takes users beyond the limitations of the desktop, radically extending their analytic capabilities by allowing them to:

- ◆ Conduct powerful analytics on datasets of any size with lightning quick speed
- ◆ Blend their data with 1010data's public, third-party and disruptive data sets
- ◆ Uncover valuable new business insights that would be otherwise unattainable

## BREAK DOWN SILOS

By providing users with access to all your enterprise data and third-party data through Tableau and the 1010data platform, everyone across your enterprise can conduct analysis using a single version of the truth. Business users are freed up to collaboratively make decisions based on unified analytics, rather than spending time sorting out whose numbers are correct. Colleagues can easily share interactive dashboards among themselves and with decision-makers.



1010data's Tableau integration gives you access to the full power of 1010data Big Data Discovery from the familiarity of your Tableau interface.

## SIMPLE, FULLY SUPPORTED INTEGRATION

The 1010data-Tableau integration is proven, tested, and fully supported. Using the standard ODBC driver that comes pre-installed with Tableau, the link between your Tableau software and 1010data is easily implemented. The integration also enables you to directly call 1010data's XML-based macrocode or blocks from Tableau, allowing you to extend analytical capability and improve performance.