THE POWER TO DO MORE WITH DATA & ANALYTICS

COMPANY OVERVIEW
THE (BIG DATA) STRUGGLE IS REAL...
IT’S MESSY, SILOED, AND RESOURCE-INTENSIVE
Becoming insights-driven is still challenging for many firms. Given the prevalence of old technology, the most common challenges we see are old problems.

...BUT 1010DATA MAKES IT EASY
EMPOWERING BUSINESSES TO BECOME INSIGHTS-DRIVEN
1010data’s mission is simple – to remove all friction between users and the information they need, so they can get actionable, relevant insights they need with little time, effort, and cost.

ASK & ANSWER ANY QUESTION
The power of knowledge, whenever you need it

DISCOVER ACTIONABLE INSIGHTS
Competitive advantage through faster insights and faster responses

SHARE WITHIN & BEYOND FOUR WALLS
Goodbye silos - powerful collaboration between you and your partners

OUR NUMBERS

2000
Year Founded

875+
Customers

34+ Trillion
Rows of Data

99%
Customers in Production

1st & Longest-standing Customer: NYSE

Inaccessible & Siloed Data
- Fragmented data
- Exploding data volumes
- Variety of data

Inflexible Analytical Systems
- Disconnected systems
- Outdated systems
- Limited functionality

Heavy Reliance on “Big Data Experts”
- Business dependent on IT
- and data scientists
- Limited control and governance of data
YOUR ENTIRE ANALYTICAL JOURNEY ON ONE PLATFORM
FROM BIG DATA TO BIG INSIGHTS

Forget about multiple tools and specialized skillsets. Use one tool to acquire, manage, analyze, visualize and share data – all as easily as using a spreadsheet. Meet 1010data Insights Platform, the industry’s only self-service, cross-enterprise platform that truly scales with your business:

<table>
<thead>
<tr>
<th>DATA ACQUISITION &amp; MANAGEMENT</th>
<th>ANALYSIS &amp; MODELING</th>
<th>REPORTING &amp; VISUALIZATION</th>
<th>APPLICATION DEVELOPMENT</th>
<th>DATA SHARING &amp; MONETIZATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Any &amp; all sources of data unified in a single enterprise-grade analytical database</td>
<td>Intuitive &amp; interactive analysis for any question, any time</td>
<td>Big data represented visually – interactive dashboards &amp; reports to deliver actionable insights</td>
<td>Built-in tools to create &amp; deploy rich analytical applications</td>
<td>Flexible governance &amp; permissioning to enable large scale data sharing with business partners</td>
</tr>
</tbody>
</table>

GET A COMPLETE PICTURE WITH MULTI-SOURCE DATA
EXTERNAL DATA MADE EASY, INTEGRATED EFFORTLESSLY

Gain a deeper understanding of sales trends, market share, competitive landscape, and consumer behavior both online and offline with 1010data Data Insights. Using our multi-source, analysis-ready data sets and turnkey packaged insights, you can easily access and incorporate external data into your applications and analyses.

Brands and Merchants

- Card Purchases
- Digital Receipts
- Online Transactions & Behavior
- Weather Data
- Census Data
- Loan Performance & EDGAR Reg AB II
- Corporate Credit
- Consumer Credit
- Shopping Center Revenue
- Licensed Data Sets

Institutional Investors

- Retail & CPG Insights
- M&A & Corporate Strategy
- Equities & Fixed Income Insights
- Timely Intra-Quarter Performance Data
With 1010data, everyone in your business can harness the full potential of all their data using a simplified approach:

- Drive simplicity through a single platform
- Ask and answer questions at the speed of thought with advanced analytics
- Gain unique insights with proprietary data
- Uniquely share data and analytics across enterprises
- Leverage the power of our experts to make it even easier

ABOUT 1010DATA

Gaining actionable insight requires the best analytical tools and access to all relevant data. 1010data is a complete solution that provides both. We provide the only out-of-the-box, self-service, cross-enterprise insights platform. More than 875 of the world’s largest companies trust 1010data to manage, share and analyze over 34 trillion rows of data because of our proven ability to deliver results more quickly, easily and accurately than any other solution. Please visit www.1010data.com for more information.

TO GET STARTED, CONTACT 1010DATA TODAY.

© 2017 1010data Inc. All Rights Reserved. 1010DATA is a trademark of 1010data Inc. and is registered in the United States and other countries. All trademarks identified by ®, TM or SM, including the 1010DATA logo, are registered marks, trademarks, and service marks, respectively, of 1010data Inc. All other trademarks are the property of their respective owners.