Critical business data is being generated in more places, in more ways, faster than ever before. To succeed, your entire organization needs to turn big data into valuable insights that deliver a competitive edge. But typical big data analytics tools are reserved for a handful of technical experts with specialized skill sets and force data into unnecessary silos. Too much data goes un-analyzed, and too many business questions go unanswered.

Meet the challenge of big data analytics

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1010data Enterprise Analytics is different

An end-to-end, integrated solution that can ingest data at the most granular level and be used for all activities in the analytical workflow — in the journey from data to actionable insights.

The columnar, distributed and massively parallel design help deliver one of the fastest query speeds in the industry.
For more than 20 years, 1010data has helped financial, retail and consumer goods customers monitor shifts in consumer demand and market conditions and rapidly respond with highly targeted strategies. The 1010data Insights Platform combines market intelligence, data management, granular enterprise analytics, and collaboration capabilities to empower better business outcomes. More than 900 of the world’s foremost companies partner with 1010data to power smarter decisions. To learn more, visit 1010data.com

BENEFIT FROM INTUITIVE, INTEGRATED ANALYTIC PLATFORM
Allow users of every type to leverage an easy-to-use, seamless system to acquire, manage, analyze and visualize data. With technology that empowers rather than hinders, freely focus on data and analytics.

ANALYZE BIG DATA WITH SPEED, POWER AND FLEXIBILITY
Quickly and securely conduct ad-hoc analytics against all business-relevant data. Answer any question with ease and gain valuable new business insights immediately.

ENABLE DATA-DRIVEN DECISIONS THROUGHOUT THE ENTERPRISE
With user-specific interfaces, powerful APIs and enterprise-grade permissions & security, weave data and analytics into every business process. Deliver a competitive edge for your entire organization.

Data Acquisition & Management
Deliver a single, comprehensive “version of the truth” including data from any and all sources:
• Access to your fully granular, raw data lets you see the full-fidelity truth about your business
• Just-in-time data transformation means no data modeling or pre-aggregation is required
• Self-service data preparation lets non-technical users load and integrate data sets

Analysis & Modeling
Ask and answer any analytical question, from simple to sophisticated, with the help of:
• A deep library of analytics including time series analysis, optimization, machine learning and more
• The lightning-quick query response times of 1010data’s cloud-based MPP columnar database
• Single, powerful XML query language underlying every data operation

Reporting & Visualization
Deliver insights through powerful enterprise reporting, featuring standardized KPIs, guided adhoc, and data visualization capabilities:
• Distinct user interfaces for casual users, business analysts, data scientists, developers and more
• Full visibility into data and calculation lineage so users have full confidence in their numbers
• Standardized KPIs, parameterized reporting and rich charting & graphing capabilities

Enterprise Integration & Development
Create and deploy rich analytical applications in our fully integrated development environment:
• Integrate with the enterprise using APIs, SDKs, ODBC, and pre-built connectors
• Integrated programming environment includes rich development and QA features
• Drag-and-drop visual design interface lets non-programmers develop analytic apps

Data Democratization & Collaboration
Extend data accessibility across your entire organization:
• Share analyses and reports with strategic business units with just a few clicks
• Drive enhanced collaboration and stronger teamwork between departments
• Leverage powerful data governance, permissioning and security for greater access control

Cutting edge insights with a powerful analytic platform
1010data Enterprise Analytics is purpose-built to deliver powerful insights to every user throughout the enterprise. With a solution that can be implemented in a matter of weeks, delivering lightning-quick query response times, your organization is empowered to:
• Make data-driven decisions that improve the performance of every aspect of your business
• Derive more value from all your big data assets, faster and more cost-effectively
• Leverage data in new and innovative ways that deliver a competitive advantage

TO GET STARTED, CONTACT 1010DATA TODAY
sales@1010data.com
1010data.com