

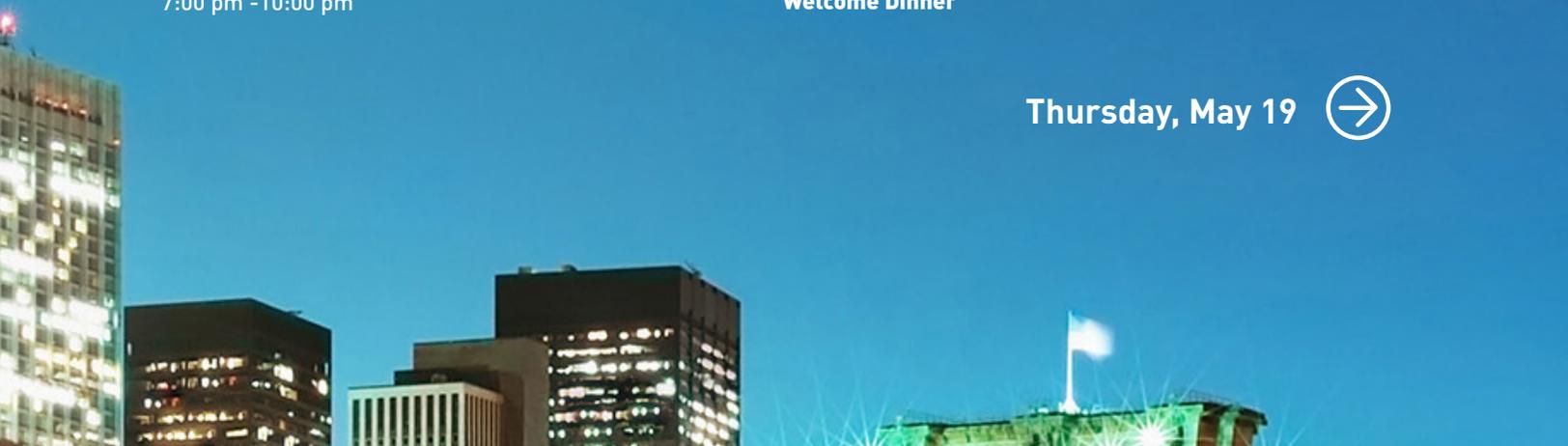


Wednesday, May 18

WORKSHOPS

1:00 pm - 2:30 pm	Beginner Macrocode Work faster and more efficiently by leveraging the power of 1010data macrocode. This workshop shows you how to advance beyond the 1010data Graphic User Interface and use macrocode for basic functions such as Selections, Tabulations, Computed columns, and Links <i>Mark Stuart, Training Developer</i>	Intermediate Macrocode Take macro code a step beyond <sel>, <willbe>, and <tabu>! This session will help you understand block code, the operations that allow you to build queries with parameters, conditionals, loops, and other constructs. Topics covered will include: blocks, libraries, parameterization, the scalar context, if/then/else and switch, for/foreach, inline tables, list and package values, and the <loop> operation <i>Chris Taormina, Senior Technical Writer</i>	Consumer Insights Platform User Meeting CIP combines applications and analysis with the latest 1010data technology including Quick Apps, Advanced Visualization and dashboards. We'll take you through the current CIP features best suited for your business as well as a view of upcoming features <i>Sam Rodriguez, Sales Engineer</i>
2:30 pm - 4:00 pm	Basic Quickapps This session will cover how and why Quick Apps are used and build a foundation for creating your first Quickapp. Attendees should be familiar with <block> and <library> as well as other advanced features <i>Jeffery Taylor, Technical Writer</i>	Advanced Quickapps This session will expand your QuickApps knowledge and demonstrate how to create more sophisticated analysis with drill-down functionality. Attendees should be familiar with <block> and <library> as well as other advanced features <i>Dan Becker, Sales Engineer</i>	Retail-Specific User Group
5:00 pm - 7:00 pm		Welcome Cocktails	
7:00 pm -10:00 pm		Welcome Dinner	

Thursday, May 19



Thursday, May 19

7:30 am - 8:30 am	Breakfast		
8:30 am - 10:00 am	General Session <ul style="list-style-type: none"> • Welcome & CEO Address • Introducing 1010data Version 10 • Product Roadmap 		
10:00 am - 10:30 am	Coffee Break		
BREAKOUT 10:30 am - 11:15 am	New Dataset Overview: Permit Data An overview of 5 of the data products available based on our new permit dataset <i>Emma Nathan, Analyst</i>	Fundamentals of the New 1010data Graphical User Interface Get a tour of all the new and exciting features of our new graphical user interface <i>Jonathan Mest, Sales Engineer</i>	Data Ingestion and Extraction in 1010data An overview of the new powerloader and ETL when interfacing with 1010data <i>Dan Horowitz, VP of Engineering & John Pershing, Distinguished Developer</i>
BREAKOUT 11:25 am - 12:05 pm	MBS QuickApps & Visualization Maximize your MBS analysis efficiency by leveraging QuickApps.. This session will cover multiple MBS quickapps including our heatmap widget <i>Adam Rothshchild, Analyst</i>	Revenue Opportunities with Competitive Intelligence: The Power of 3rd Party Data Do you know where your customers shop when they're not shopping with you? This session will show you how to use that data to improve your bottom line <i>Aaron Mendes, VP of Data Insights</i>	New 1010data Graphical User Interface: What Analysts Need to Know Take a tour of everything Verison 10 has to offer analysts of all levels and industries <i>Jon Katur, VP Sales Engineering</i>
12:15 pm - 1:30 pm	LUNCH Keynote Speaker to be Announced		
BREAKOUT 1:40 pm - 2:25 pm	TransUnion - Agency Matching Find out how you can gain deeper insights when you match TU data with Fannie Mae, Freddie Mac, and Ginnie Mae <i>Pantea Zadeh, Analyst</i>	How to Drive Sales and Traffic by Leveraging YOUR Data Learn how the Customer Insights Platform can help to drive traffic with more effective cross-promotions and increase conversion with enhanced stock position <i>Mike Laning, Sales Engineer</i>	Top Performing Products and Categories for 2015 Data Insights presents who won, who lost, and who surprised us in online sales for 2015 <i>Tim Wilson, VP of Data Insights</i>
BREAKOUT 2:35 pm - 3:20 pm	Universal Calculation Library The UCL allows you to quickly run common analyses and use new datasets with minimal set up. This session will highlight examples of using the library with different datasets <i>Dave Fernie, Director of Analytics</i>	Get Promoted with 1010data - Quick App Tour Building Dashboards and Scorecards is easier than you think! This session will showcase the many quickapps you can use to set up your executives (and yourself!) for success <i>Dan Becker, Sales Engineer</i>	What I've Learned from 1010data: Hills Pet Nutrition Presentation Hills Pet Nutrition shares how they leverage data insights for a competitive edge <i>Joe Keating, Consumer Insight Associate Director, Hill's Pet Nutrition</i>
3:20 pm - 3:50 pm	Coffee Break		
BREAKOUT 3:50 pm - 4:35 pm	TransUnion's Industry Insight Report Data partner TransUnion presents a year in review centered around U.S. consumer financial preferences and behaviors <i>Nidhi Verma, Director of Research & Consulting, TransUnion</i>	Inventory Optimization Use historic data and trends to make better allocation decisions! Plus, improve shelf space and inventory dollars <i>Bob Marklein, Analyst</i>	What I've Learned from 1010data: Rite Aid Presentation Rite Aid shares how they leverage 1010data to improve their business <i>Nate Newcomer, VP, Category Management Support and Front End Analysis, Rite Aid</i>
4:40 pm - 5:00 pm	GENERAL SESSION		
5:00 pm - 7:00 pm	CLOSING COCKTAILS		