Retail Analytics Suite

Go beyond traditional planning and measurement capabilities by extending your focus upon execution for a more accurate understanding of actual performance

Constantly changing customer expectations, growing options for shopping, and increasing competition leave retail companies challenged to meet shopping experience demands. A single out-of-stock can turn away a customer forever. The standard weekly review of performance can no longer keep pace with the dynamic changes retail is experiencing today.To succeed, retail companies need to identify and respond to business issues in a timelier manner to better maximize performance and reduce risk. The ability to proactively identify problem areas and "course correct" in near real-time is a critical component of future success.

With the **1010data Retail Analytics Suite**, you can take more control of your sales and operational performance with the following modules:

Sales Performance: Centralized visibility to sales performance tracked alongside configured KPIs (at the category, brand, and SKU levels) allowing you to identify opportunities and act upon the metrics that matter most to your business.

Store Execution: Monitor, measure, and analyze in-store performance to empower exception management and rapidly pivot to address issues and improve results.

Promotional Effectiveness: Optimize promotions performance with data science and analytics. Drive higher efficiency and effectiveness through stronger forecasts, real-time feedback and identification of best ROI re-investment. Extended supplier collaboration capabilities streamline business processes from planning through execution.
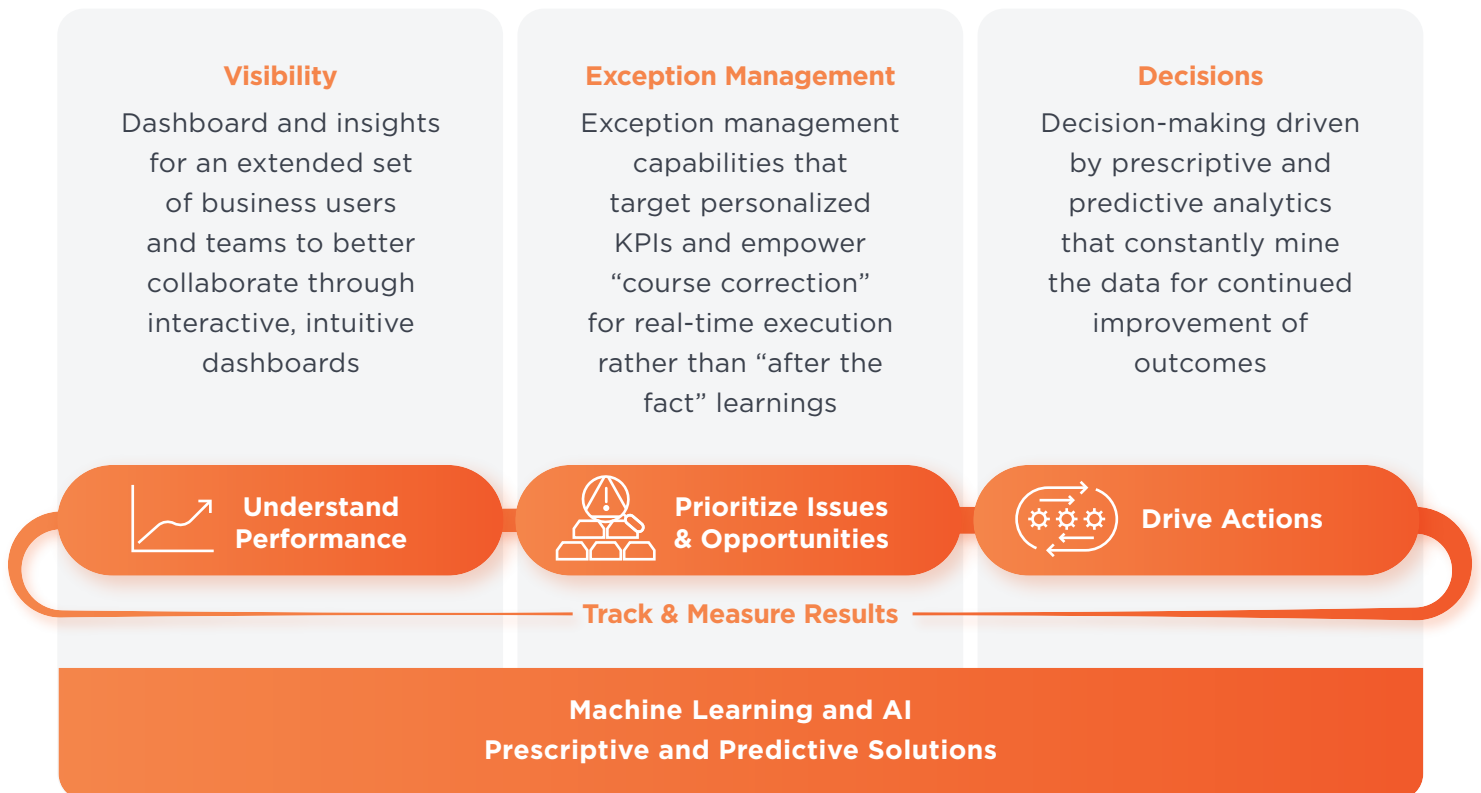
Inventory Management: Focus on the past, present and future. Leverage historical data to create a baseline for understanding prior issues and accountability. Use data and science-driven assessments to make present day course correction more efficient. Enhance future planning with predictive and prescriptive analytics – completing the cycle of continuous improvement.
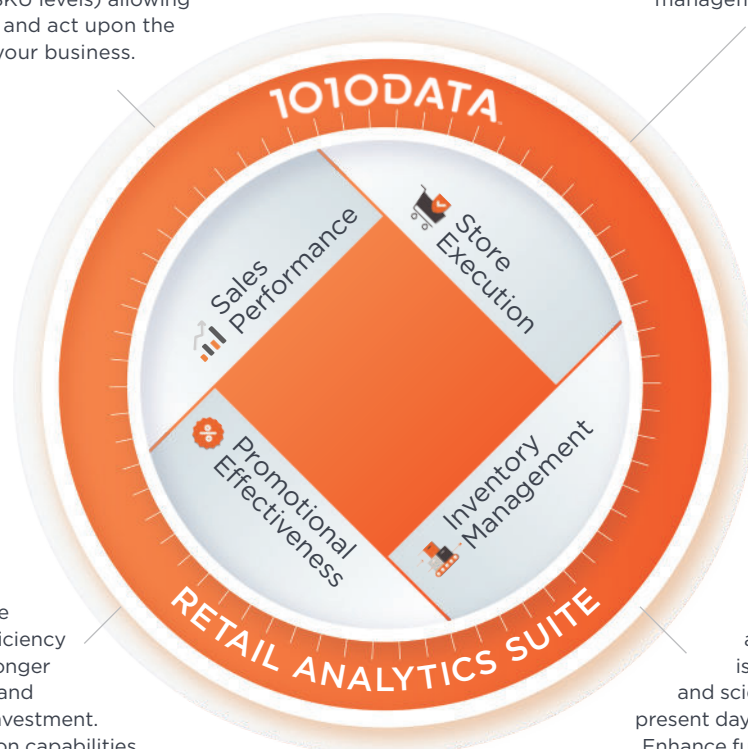
Our Retail Analytics Suite modules can be implemented together or individually – providing flexibility based upon your business needs. Seamless integration between modules provides a centralized data foundation and expanded visibility allowing you to plan, monitor, and execute around key business operations.

THE RETAIL ANALYTICS SUITE PROVIDES:

Visibility

Dashboard and insights for an extended set of business users and teams to better collaborate through interactive, intuitive dashboards

Exception Management

Exception management capabilities that target personalized KPIs and empower "course correction" for real-time execution rather than "after the fact" learnings

Decisions

Decision-making driven by prescriptive and predictive analytics that constantly mine the data for continued improvement of outcomes

Understand Performance

Prioritize Issues & Opportunities

Drive Actions

Track & Measure Results

**Machine Learning and AI
Prescriptive and Predictive Solutions**

Powered by the actionable insights and clear view of shifts in consumer demands and market conditions found in our 1010data Insights Platform enable businesses to make better, faster decisions with improved outcomes.

With a proven track record of data management expertise, the 1010data Retail Analytics Suite ensures the highest data quality to empower the most effective insights and results. Additionally, our modern interfaces and interconnected modules allow retailers to respond to the rapidly changing marketplace and to compete and thrive in this dynamic environment.

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